

# Busan International Machinery Fair **BUTECH 2023**

May **16** (Tue) ▶ **19** (Fri) / **bexco**

**550 Companies from 30 Countries, 1,900 Booths**

Hosted by

-  Busan Metropolitan City
-  Busan Machinery Industry Cooperatives
-  Busan Kyungnam Die & Mold Industry Cooperative

Organized by

-  KIMI Co., Ltd.
-  kotra

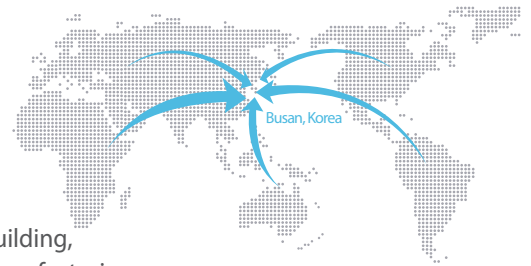


# Outstanding Market, Korea

A machinery industry has been the mainspring of the rapid growth of the Korean economy for the past decades.

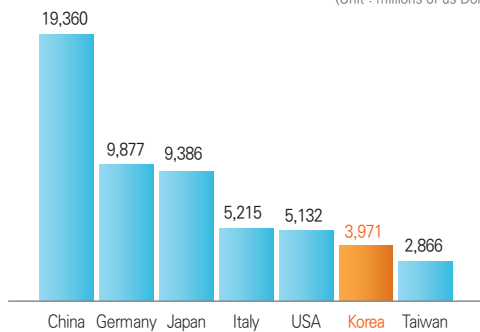
The development of the machinery industry in Korea brought the highly visible aspect of the world of industrial production; the 1<sup>st</sup> place in shipbuilding, the 1<sup>st</sup> place in storage battery production, the 5<sup>th</sup> place in automobile manufacturing, the highest rank in semiconductor production. It has a decisive effect on a marvelous development of machine tool industry of Korea.

This is not a miracle, as some have described the feat, but as a result of the Korea's achievement of maintaining effort.



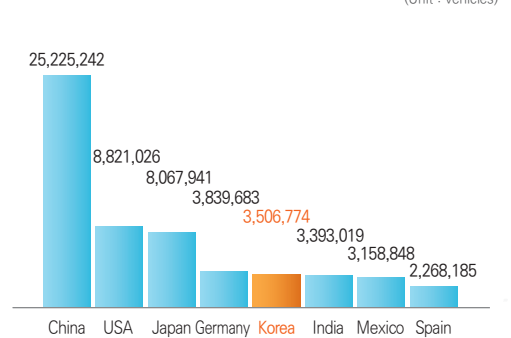
## Machinery Industry

Machine  
-tool  
Production



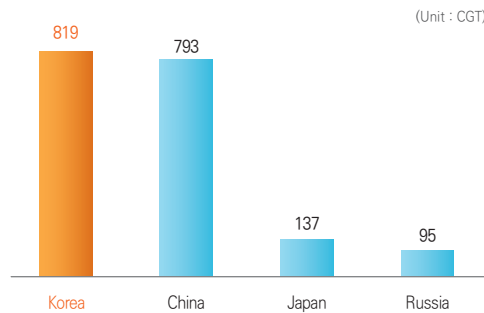
※ Source : Gardner Research (2018)

Automobile  
Production



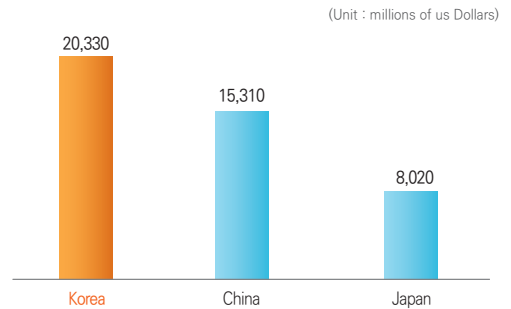
※ Source : KAMA

Shipping  
Production



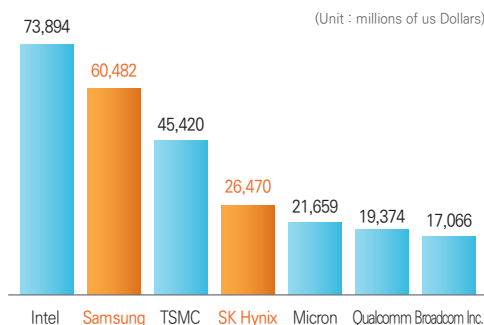
※ Source : Clarksons Research

Storage  
Battery  
Production



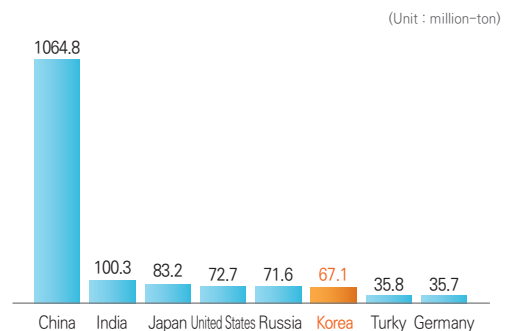
※ Source : B3 Intelligence

Semicon-  
ductor  
Production



※ Source : Company reports, IC Insights' Strategic Reviews database

Steel  
Production



※ Source : World Steel Association

## Dynamic Busan

**Most of all, Busan has an optimum condition for the business.**

**1. The cities of southeastern(Busan, Ulsan, Gyeongnam region) manufacture more than 50% in production of the Korean machinery market.**

- A Mecca of South Korea's the latest technologies and machinery production
- A convenient transportation system : Express Train Station(KTX), International Airport & Port
  - \*The freight volume of Busan port : the 3rd place in the world
- A lot of things of Tourism : Delicious foods, Beautiful beaches and lots of Tourist spots

**2. Busan has become one of the most important city of international convention & exhibition events.**

- Busan International Film Festival(1996~) - FIFA World Cup(2002) - APEC(2005) - G20(2010)
- ITU Plenipotentiary Conference(2014) - BEXCO(Busan Exhibition & Convention Center)
- The best convention city(4th/9th, Asia/World) in the world according to the Union of International Association(UIA)

Consequently, Busan International Machinery Fair(BUTECH) is now representing behalf of the East Asia machinery trade fair. Up to the present, BUTECH has been held successfully, therefore BUTECH 2023 is expected to take a bigger part of the progressing growth of Korea's machinery industry than ever. Our main priority is to create productive business trade fair environment and we hope that exhibitors and visitors will achieve satisfactory results through BUTECH 2023.

### The Greatest Machinery Industry Belt in Northeast Asia



# We invite you to BUTECH 2023



International experts, scholars, and industrialists will be gathering at BUTECH 2023 to witness the latest technologies of East Asia and to gain better understanding of development in East Asia.

## BUTECH 2023 Profile

### ● Title

- Busan International Machinery Fair 2023

### ● Period

- May 16 ~ 19, 2023 (4 Days)

### ● Venue

- BEXCO, Busan, South Korea

### ● Scale

- 36,444m<sup>2</sup> (Exhibition Center 1, 2)

### ● Exhibitors

- 550 Companies from 30 Countries  
(Domestic: 400 & International: 150), 1,900 Booths

### ● Visitors

- 80,000 (Domestic: 75,000 & International: 5,000)

### ● Hosted by

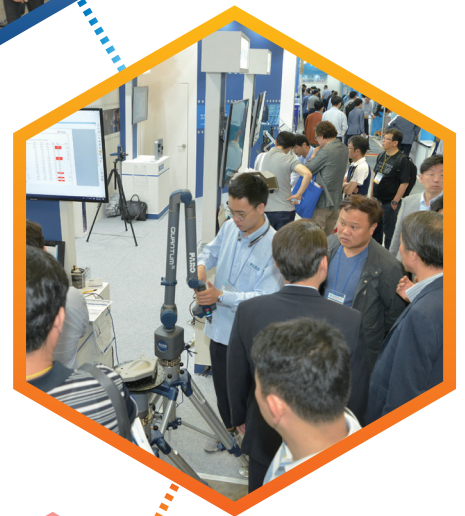
- Busan Metropolitan City  
- Busan Machinery Industry Cooperatives  
- Busan Kyungnam Die & Mold Industry Cooperative

### ● Organized by

- KIMI Co.,Ltd  
- Korea Trade-Investment Promotion Agency

### ● Supported by

- Ministry of Trade, Industry and Energy  
- Korea Federation of Machinery Industry Cooperatives  
- Korea Industrial Complex Corp.  
- Korea Institute of Machinery & Materials  
- Busan Chamber of Commerce & Industry





## Exhibits Profile

### ▶ Exhibition Center 1

#### Welding & Surface Treatment Fair

• Welding Machinery & Accessories • Cutting Machinery

#### Die & Mold Fair

• Die & Mold Technology • CNC Machining Center • Laser Cutting & System  
• Milling/Forming/Finishing Machine • Power Presses • Standard Parts  
• Machine Tools • Relevant Equipment

#### Plastic & Rubber Fair

• Raw & Auxiliary Materials • Finished Products • Processing Machine  
• Post Processing Machine • Ancillary Equipment

#### Tool & Test & Measurement Fair

• Cutting Tool • Diamond Tool • Machine Tool • Instrument • Telemeter  
• Microscope • Test equipment

#### Parts & Material Fair

• Assembly & Packing Services • Electrical & Electronic • Automobile  
• Test & Measurement Instrument • Machinery • Metal

#### Pneumatic & Hydraulic Fair

• Compressor • Fan • Blower • Pump • Valve • Cylinder

#### Transport, Cargo & Logistics Fair

• Hoist • Crane • Aerial Work Platforms • Air Balance • Forklift • Conveyor

#### Machinery Fair

• Metal-Cutting/Forming Machinery • Die-Casting Machinery  
• CNC Systems • Measuring Tools Instruments • Cutting Tools  
• Machine Tool Accessories and Attachments

#### New Renewable Energy & Environment Fair

• Waste Disposal • Air Pollution Control • Control & Analysis Systems  
• Smart Grid • Green Car • Solar Power • Small Hydro

#### Power Plant & Equipment Fair

• Power generation • Petrochemistry • Nuclear reactor  
• Centrifugal separator • Turbine generator

### ▶ Exhibition Center 2

#### Factory Automation Fair

• Motion Control • FA System • CAD/CAM/CAE • FA Software

#### Smart Factory Solution Fair

• 3.0 Production Innovation Solution • Process Control System • MES  
• MMI • DCS • Smart Office

#### 3D Printing Fair

• 3D Printer • 3D Scanner • 3D Engraving Machine • 3D Software  
• Parts & Materials

#### Robot Fair

• Industrial Robot • Linear Robot • Welding Robot • Inspecting Robot  
• Parts & S/W • Robot System

#### Machine Vision Fair

• Vision Camera • Lens • Sensor • Lighting • CCD • CMOS

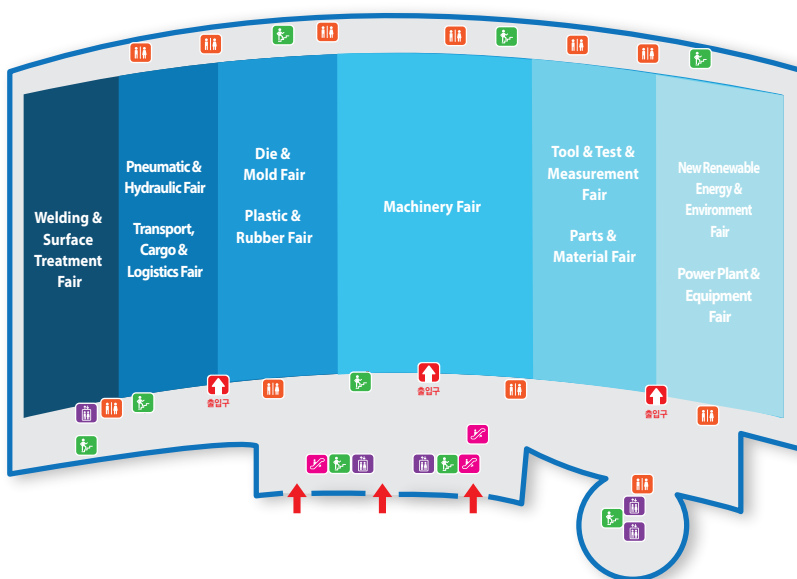
#### Factory Supplies Fair

• Personal protective equipment • Clean Supplies • Light • Workbench

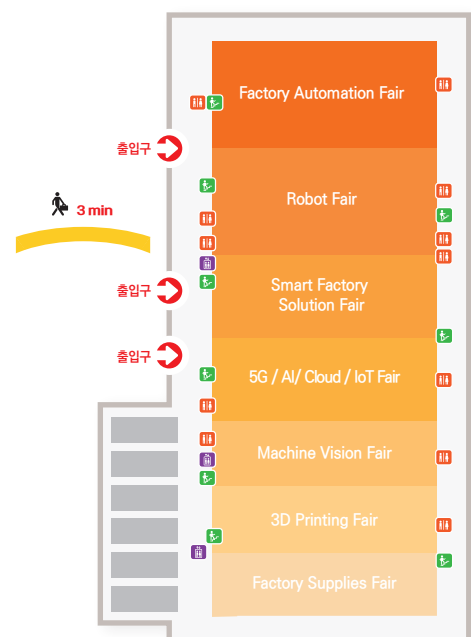
#### 5G / AI/ Cloud / IoT Fair

• 5G / AI Solution / AI Computing / Big Data / Cloud / IoT

## Floor Plan



Exhibition Center 1



Exhibition Center 2

## Application Guidelines

### ► Application Deadline

Application form must be submitted by February 28, 2023

(Application may not be accepted if all space has been reserved before the deadline.)

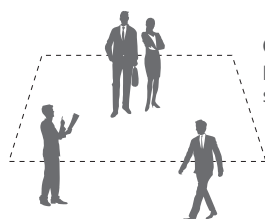
### ► Participation Fee

We are the following options to suit your company's needs.

Booth Type	Period		Price / Booth
<b>Option 1</b> (Space Only)	Early Bird Deadline	August 31, 2022	US \$ 2,300
		November 30, 2022	US \$ 2,400
	General Application		US \$ 2,700
<b>Option 2</b> (Shell Scheme Package)	Early Bird Deadline	August 31, 2022	US \$ 2,600
		November 30, 2022	US \$ 2,700
	General Application		US \$ 3,000

※ Basic Unit : 1 Booth (3m×3m)

※ In case of Option 1, the minimum unit is 2 booths.



#### Option 1 : Space Only

Price includes exhibition space and listing the show updates and show directory.(Min:2 booths)



#### Option 2 : Shell Scheme Package

Price includes needle punched carpet, display for company's name on the fascia board, three spotlights, one fluorescent lamp, one folding chair, one information desk, 220V socket, and plus all the services listed in option 1.

### ► Utility Service

Classification	Electricity	Visitor Data Management System	Air Compressor	Water & Drainage	Telephone	Internet
Price/Unit	US \$ 60 / kW	US \$ 200 / Unit	US \$ 200 / Unit	US \$ 200 / Unit	US \$ 200 / Unit	US \$ 100 / Unit

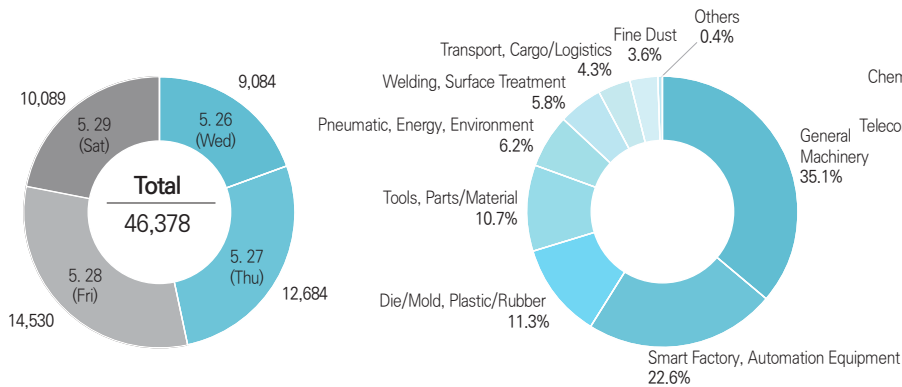
## Target Audience

BUTECH 2023 assures the high quality of visitors and buyers, which will bring an opportunity to expand your abroad B2B. It will be valuable to participate in this trade fair if your enterprise falls into the following categories.

- Aerospace & Automotive manufacturing
- Agent / Distributor / Trading
- Building & Construction
- Buying / Procurement services
- Contract manufacturing / Turnkey Projects
- Die & Mold manufacturing
- Electrical / Electronic manufacturing
- Environmental management
- Equipment manufacturing
- IT & Telecommunications
- Machinery manufacturing
- Material handling
- Metal components
- Oil & Gas / Chemical engineering
- Packaging & Printing
- Research & Development
- Rubber & Plastic products manufacturing
- Shipbuilding & Repair
- Storage
- Subcontract manufacturing
- Tools
- Trade association / Government agency
- Transportation

## BUTECH 2021 Review

### ▶ Visitors

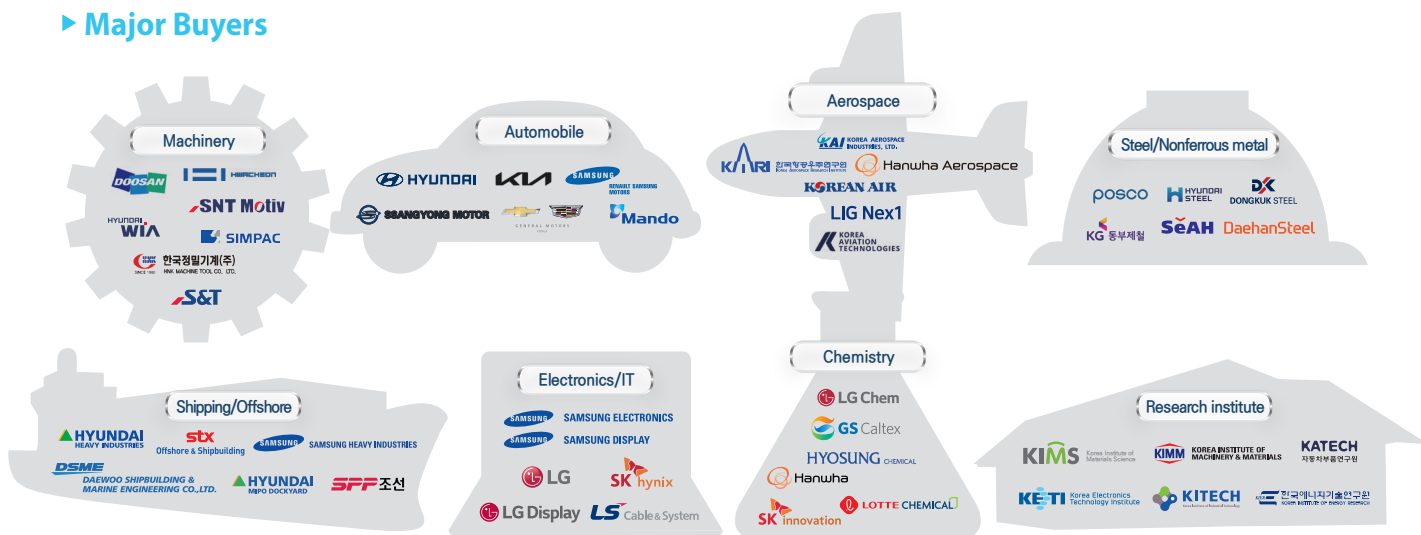


### ▶ Visitors

### ▶ Visitors' Interesting Field

### ▶ Visitors' Business Field

### ▶ Major Buyers



## BUTECH 2021 Photo Zone





**bexco** | Busan Exhibition & Convention Center | [www.bexco.co.kr](http://www.bexco.co.kr)

## BUTECH2023 SECRETARIAT

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